



# GIC BY NIGHT



**Piacenza Expo, Thursday 18 April 2024, from 7.00pm**

## **Sponsorship Opportunities and Costs for the “GIC by Night” Event and the awards ceremonies for ICTA and IDRA 2024**

### **GOLD SPONSORSHIP** € 5.000

- **20 tickets** to access the various themed buffets located in different areas of the showground.
- Company logo displayed on the panels positioned in the pavilion where the **ICTA and IDRA 2024** awards will be delivered.
- Company logo on special advertising panels located near all the catering points at the event, including the LED Walls placed close to the entrance of Pav.1 and Pav.2.
- Company logo on Sponsors Advertisement within the **GIC Official Catalogue**, the “**GIC Special Issue**” of the magazine **Concrete News** and the **GIC MAGAZINE** (in English language).
- Publication of the Company Logo in the **GIC GUIDE 2024**.
- Publication of the Company Logo in the **GIC OFFICIAL CATALOGUE 2024**

### **SILVER SPONSORSHIP** € 3.000

- **10 tickets** to access the various themed buffets located in different areas of the showground.
- Company logo displayed on the panels positioned in the pavilion where the **ICTA and IDRA 2024** awards will be delivered.
- Company logo on special advertising panels located near all the catering points at the event, including the LED Walls placed close to the entrance of Pav.1 and Pav.2.
- Company logo on Sponsors Advertisement within the **GIC Official Catalogue**, the “**GIC Special Issue**” of the magazine **Concrete News** and the **GIC MAGAZINE** (in English language).
- Publication of the Company Logo in the **GIC GUIDE 2024**.

### **BRONZE SPONSORSHIP** € 2.000

- **5 tickets** to access the various themed buffets located in different areas of the showground.
- Company logo displayed on the panels positioned in the pavilion where the **ICTA and IDRA 2024** awards will be delivered.
- Company logo on special advertising panels located near all the catering points at the event, including the LED Walls placed close to the entrance of Pav.1 and Pav.2.
- Company logo on Sponsors Advertisement within the **GIC Official Catalogue**, the “**GIC Special Issue**” of the magazine **Concrete News** and the **GIC MAGAZINE** (in English language).

**GIC BY NIGHT Sponsors are also Sponsors  
of ICTA or IDRA 2024 Events**

**GIC 2024 exhibitors will be entitled to a priority option  
on the purchase of “GIC by Night” individual tickets - at unit cost of € 70.00**

☐ WE WANT TO SPONSOR THE “GIC by Night” EVENT WITH THE FORMULA .....

☐ WE WANT TO BUY N°..... TICKETS FOR THE “GIC by Night” EVENT

Company name: .....

Contact person .....

Telephone ..... e-mail .....