



OVER 230 EXHIBITORS
AT THE 4th EDITION OF GIC IN PIACENZA (ITALY)
Higher attendance of exhibitors at the Italian Concrete Days 2022

It will officially open on April 28th the 4th edition of **GIC-Giornate Italiane Del Calcestruzzo/ITALIAN CONCRETE DAYS** in Piacenza (Italy), which confirms to be the biggest European event only dedicated to the concrete market which includes machinery, equipment and products for the concrete production, transportation and placing, for the precast industry, the concrete demolition & recycling and the concrete flooring & screeds.

In fact, despite the uncertainties of the moment mainly due to the recent conflict between Russia and Ukraine, GIC exhibitors are over 230 on a total surface of over 15.000 sqm. ([see link of the official catalogue](#)) with a substantial increase of non-Italian exhibitors, due to the fact that the Italian infrastructure market will be one of the most active in Europe for the next few years, also thanks to the financial support of the National Recovery and Resilience Plan (NRRP).

The official opening of **GIC 2022** will be headed by the Major of Piacenza, Ms Patrizia Barbieri, and by directors and members of the main Italian associations relevant to the concrete and infrastructure sector. GIC is in fact supported by over 60 Italian and some European Associations, but also by 2 Ministries, The Ministry of Infrastructure and Sustainable Energy and The Ministry of Labour and Social Policies.

"As organizer of GIC 2022" says Fabio Potestà, Director of Mediapoint & Exhibitions "I'm very pleased of the result achieved by our event, also considered that this is a Bauma year, a fact which – in my opinion – is confirming the increasing demand of the market for niche events, able to attract only qualified visitors, avoiding high spending to the exhibitors".

As usual, during the 3 opening days of GIC, a number of conferences and workshops will take place, among which it is worth underling the one organized by **ACRP - European Association For Construction Repair, Reinforcement, And Protection**, headed by its General Secretary, Mr José Blanco, with very important speakers, such as Paul Stavem of the Norwegian NFB-Protection of Concrete structures, Ivana Liposcak of CORTEC CORPORATION and Christian Tridon of the French STRRES.

In the early evening of April 28th, in the big hall of Pavilion 2 there will be the delivery of the **ICTA - Italian Concrete Technology Awards** to the Italian companies (or the Italian branch of the foreign ones) for their activities and innovations in the previous 36 months.

At the end of the awarding ceremony **GIC by NIGHT** will start: there will be different theme buffets positioned throughout the exhibition centre, where people can pick and choose their favourite food and meet clients and exhibitors on their stand or around the show, making GIC by NIGHT an ideal networking evening event in a relaxed and enjoyable atmosphere.

GIC by NIGHT is another challenge, as nobody in the past launched such an event during an exhibition of our dimensions” concludes Fabio Potestà “hopefully as the old Romans used to say, *audentes fortuna iuvat*”.

For further information: www.gic-expo.it

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