



GIORNATE ITALIANE DEL CALCESTRUZZO

ITALIAN CONCRETE DAYS

28th-30th April 2022 - Piacenza, Italy

**NEW DATES FOR
GIC-ITALIAN CONCRETE DAYS
FROM 28th TO 30th APRIL 2022
AT PIACENZA EXPO
THE 4th EDITION OF THE "ITALIAN CONCRETE DAYS"**

Due to the intensive acceleration of Covid-19 vaccination in most European Countries, the recent Ministerial Decree of the Mario Draghi Government will allow the organization of trade fairs and conferences in Italy from the next July 1st, a fact which is definitely raising optimism for events scheduled from September 2021 onwards.

That said, the Covid-19 threat still creates problems to those international exhibitions participated by thousands of exhibitors and hundreds of thousands of visitors coming from all over the world, a fact which is convincing relevant show organizers to postpone their events to a later date.

Few days ago the German show **Bauma**, initially scheduled at the beginning April 2022, was rescheduled from 24th to 30th October of the same year, thus overlapping with the dates fixed for the 4th edition of **GIC/ITALIAN CONCRETE DAYS**, previously set from 27th to 29th October.

"Given the extreme importance of BAUMA for companies operating in the construction industry" says Fabio Potestà, Director of Mediapoint & Exhibitions "we have decided to bring forward **GIC 2022 from 28th to 30th April** (by the way, an ideal season for a construction trade fair), believing that this move will allow all Italian and foreign companies to display in Piacenza - in most cases as a preview - all the machines and equipment which, due to the restrictions and limitations generated by the pandemic, wasn't possible to present to the market during the last two very difficult years".

"We hope that the industry operators will appreciate our decision" remarks the GIC organizer "It will be an additional opportunity to take advantage of a more favorable season to ensure effective exposure of the machines and equipment that will be put on display in the wide outside area of the Piacenza exhibition centre.

This is an indisputable fact that we have already successfully experienced at the previous editions of our Lifting & Specialized Transport show *GIS-Giornate Italiane del Sollevamento* - whose 8th edition will hopefully take place in-presence from **7 to 9 October this year** (for information, www.gisexpo.it)".

"We believe that bringing forward the next edition of **GIC** can also constitute a great opportunity for its international growth, making it an unmissable biennial event for the international operators in the concrete supply chain as well", adds Fabio Potestà.

"Thanks to substantial European funding, the Italian infrastructure market is destined to be among the most active in Europe for the next few years, and all this will certainly contribute to increase interest also by foreign companies in our Country. In the coming weeks we will contact all the over 60 Italian and international Trade Associations that have supported **GIC** for years, to share with them strategies and themes of the next fair which - also thanks to the success achieved by the recent virtual event **GIC ONLINE 2021** - continues to increase its awareness both in Italy and abroad".

For further information: www.gic-expo.it

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