

## **GIC 2020 GENERAL REGULATIONS**

### **1. ORGANIZATION**

The exhibition is organized by Mediapoint & Exhibitions Srl based in Genoa, Italy, Corte Lambruschini - Corso Buenos Aires 8, denoted henceforth as the "Organizer".

The exhibition will be held **from October 29<sup>th</sup> to October 31<sup>st</sup>, 2020** at the fairgrounds in Piacenza Expo Spa located in Piacenza, Italy, Locality Le Mose.

The organizers reserve the right to change the opening and closing date, the duration and the timetable of the exhibition without implying any right to compensation in favor of the exhibitors.

### **2. PURPOSES**

The exhibition aims to promote the meeting between economic groups representing the supply and demand of goods and services covered by the exhibition.

### **3. PRODUCT SECTORS**

Abrasion-resistant steels - Additives and binders - Aggregate processing plants and equipment - Aggregate washing equipment - Aggregates (production and trade) – Associations - Bulk cement tank trailers - Cement plants - Cements and grouts – Chemicals and equipment for maintenance of concrete surfaces and floors - Concrete compaction equipment - Concrete curing equipment - Concrete cutting saws - Concrete flooring joints - Concrete paving equipment - Concrete pumping accessories - Concrete pumps (truck-mounted, trailer-mounted and fixed) - Concrete screeding equipment - Concrete steel reinforcement - Concrete trowel machines - Concrete vibrators - Consulting and engineering companies - Control and automation systems - Conveyor belts - Crushing equipment, mobile and fixed - Curb machines and equipment - Dosing and weighing systems - Fibers for concrete reinforcing - Fixed and mobile concrete batching plants - Fixed booms for concrete distribution - Floor grinders - Floor polishing equipment – Formworks - Grout injection pumps – Grouts - Insulating materials and coatings for concrete - Laser screeds - Machinery and equipment for demolition, cutting and coring of reinforced concrete - Machinery, equipment and technologies for concrete pavement and flooring - Machinery, plant and equipment for the production of blocks, manholes, pipes, tiles - Machinery, plant and equipment for the production of concrete precast elements (walls, floors, slabs) - Machines, systems and equipment for lifting, handling and transportation of concrete products – Mixers - Mobile volumetric concrete and screed mixers - Molds and formwork for precast concrete - Molds for pipes, manholes, blocks, tiles - Parts and accessories for precast concrete - Pigments for cements and concrete - Pre-mixed quartz – Pre-stressing equipment - Producers of precast concrete and concrete products - Production tables for precast elements - Rebar equipment - Rebar processing machinery and equipment - Reinforced concrete refurbishing equipment and technologies - Reinforcing steel for concrete - Release agents - Resin and polyurethane coatings - Self-loading mobile mixers - Service and maintenance firms - Shot blasters - Silos and storage systems - Software houses - Special binding products - Special steel for molds and formworks - Spritz-beton equipment - Surface treatment for concrete floors - Systems and accessories for mounting, connecting, fixing and anchoring of precast concrete elements - Systems and plants for water and sludge treatment - Systems for transport and distribution of concrete - Technical publishing - Technologies for packaging of concrete products - Testing equipment - Tower cranes – Trowels - Truck mixers - Humidity control systems - Universities and research centers - Vibrating screens for aggregates – Vibrating concrete screeds - Wire ropes for pre-stressed concrete.

**Exhibiting companies are forbidden to exhibit used or refurbished equipment, unless expressly authorized in writing by the Organizer**

### **4. PARTICIPATION RULES**

Italian and foreign companies operating in the exhibition sectors are admitted to the event.

For admission to the exhibition, the enquiring company must:

a) apply for admission using the relevant application form, attached to this regulation and submitting it to:

**Mediapoint & Exhibitions Srl - Corte Lambruschini - Corso Buenos Aires 8 - V piano - int.7 - 16129 Genoa, Italy.**

(e-mail: [info@gic-expo.it](mailto:info@gic-expo.it) – fax **+39-010-553008**)

b) Pay the amount due as a deposit at the time of submission of the application form and provide evidence of payment.

c) Pay the balance owed, within the indicated deadline, before the opening of the show.

**The submission of the application form constitutes full acceptance of all rules and regulations of the exhibition by the applicant.**

### **5. ACCEPTANCE OF APPLICATION FORM - ASSIGNMENT OF EXHIBITING SPACES**

The organizers will decide in full autonomy to accept or decline the application form with only the obligation to state the reasons for non-acceptance (for the exhibitors who will promptly send a formal complaint). In case of rejection, the amount paid will be eventually refunded. The Organizer reserves the right, for organizational or technical reasons, to change the stand position or reduce the assigned surfaces without giving any compensation, except for the due proportional refund in case of reduction of exhibiting area.

### **6. RATES OF EXHIBITING SPACES AND ADMISSION PRICES**

In the participation fees the following services are included:

- rental of the exhibition area;
- Inclusion in the official catalog listing (descriptive text);
- Stand sign;
- 4 entry passes per exhibition module;
- 2 passes for car parking inside the fairgrounds;
- Municipal tax on advertising up to 2 sqm. of surface;
- General surveillance and security service;
- General cleaning of the common parts;
- General lighting;
- Assistance to the exhibitors;
- 1 copy of the official exhibition catalogue;

Are excluded from the fee, then charged to the participant company:

- Build-up and furniture of stands;

- Water connection (where applicable), electric power connection, Wi-Fi connection (according to the form "technical services");
- The relevant consumption of electricity, water, electricity, compressed air;
- Insurance (see art.19)
- Cleaning of the stand.

Exhibition rates are: Space-only stand (pavilion) 4m x 4m: Euro 1.800 (up to 3 modules), Space-only stand (pavilion) 4m x 4m: Euro 1.700 (more than 3 modules), Shell Scheme stand (pavilion) 3m x 3m – 1 open side: Euro 1.300, Shell Scheme stand (pavilion) 3m x 3m – 2 open sides: Euro 1.570, Shell Scheme stand (pavilion) 4m x 4m – 1 open side: Euro 2.700, Shell Scheme stand (pavilion) 4m x 4m – 2 open sides: Euro 2.970, Outdoor area 5m x 5m module: Euro 1.100, Participation fee Euro 450,00.

Admission to the exhibition **is free for the qualified and professional operators** after a registration on the [www.gic-expo.it](http://www.gic-expo.it) website.

#### **7. CANCELLATION**

The exhibiting company which, for legitimate and proven impossibility, is unable to participate to the exhibition, can cancel the contract notifying it to the Organizer **by registered letter within the 1<sup>st</sup> of September 2020**; in this case, the deposit payment will be retained in full by the Organizer. If such notice will be sent after the 1<sup>st</sup> of September 2020, the participant will be required to pay the whole due amount. In this case, the Organizer will be free to allocate the stand to other exhibitors.

The participant who has not completed the setting-up of his stand by 18.00 of the day before the opening, will be deemed in default and obliged to the payment of the full due amount, including the reimbursement due for direct and indirect damages suffered by the Organizer, who may dispose of the stand by allocating it to other exhibitors.

#### **8. SUBLETTING AND TRANSFERS**

It's forbidden, without the Organizer approval, the free transfer or the sublease of the total (or part of) booked space, under penalty of cancellation of the contract, with the faulting party not being entitled to any refund of paid amounts.

#### **9. COMPANY REPRESENTATIVES**

While submitting the application form, the exhibiting company must indicate the name/s of the stand staff and, in particular, that of the company representative, who will be authorized to deal with any question relating to the exhibition.

#### **10. REPRESENTED COMPANIES / CO-EXHIBITORS**

A) Exhibitors that are sole agents or representatives of other companies and will exhibit the products or any information and advertising material in their stand, will be required to declare it to the Organizer, submitting the list of represented companies (using the relevant form) along with the application form. For each represented company the exhibitor will pay a fee of Euro 80,00.

B) A company that share the same exhibition space with another exhibitor (main exhibitor of the stand) with its own products and its staff is to be considered as a co-exhibitor. Included in this category are also companies belonging to the same industrial holding or affiliated each other. The co-exhibitors will be eligible to participate to the show upon payment of a fee of Euro 700,00.

#### **11. EXHIBITOR PASSES**

The exhibitor passes for admission to the exhibition are delivered in PDF format, by e-mail, following registration in the reserved area accessible from the website [www.gic-expo.it](http://www.gic-expo.it). The passes have a strictly personal value and show the personal details of the person in the appropriate spaces.

Each exhibitor is entitled to 2 parking spaces at the reserved parking lot. **The parking is not guarded so the Organizer declines all responsibility for any theft or damage that the vehicles may suffer.**

#### **12. ADDRESS OF THE PARTICIPANT**

The participant elects its legal domicile in Genoa (Italy) c/o Mediapoint & Exhibitions Srl and recognizes the competence of the Court of Genoa. This domicile is to be used even in the delivery notes of the materials to be exhibited.

#### **13. STAND BUILD-UP**

Any exhibitor and/or stand builder, in order to enter the exhibition halls and start build-up operations, must be in possession of the SETTING-UP PASS (downloadable from the "Exhibitors" menu on the website [www.gic-expo.it](http://www.gic-expo.it)).

Upon entry into the showgrounds as well as exiting, the exhibitor or stand-builder or carrier are subjected to possible checks on both the persons and the vehicles by the personnel responsible for the supervision of the showgrounds. In the event of a request by the security staff, exhibitors or their representatives must also provide the necessary documentation proving the title of possession of the transported goods.

The exhibiting companies are guarantors and responsible for the work of the stand-builders appointed by them and who work at their stand, also for their relations with the organizer and the services provided by them, in particular the paid ones (see art. 9).

**The shell scheme stands will be made available from 8.00 am of the day before the opening of the exhibition**

All materials must be displayed within 6.00 pm of the day before the opening. **The transport vehicles cannot remain longer than the time strictly necessary for unloading; in any case, the enclosure of the showgrounds must be cleared by any vehicle at the end of the display setting-up time.**

#### **STAND OPTIONS:**

##### **A) SPACE ONLY MODULE**

**The exhibition spaces are made available without any fitting, equipment or furniture;** The participant is responsible for each stand fitting and equipment.

The exhibitor must limit his display within the allocated space, indicated by painted lines or rubber strips, drawn on the hall floor. The stands setting up must be approved by the Organizer: to do this, the stand plan must be submitted in due time to the Organizer and, only after his approval, work can start on it.

The Organizer reserves the right to modify (in full or in part) the submitted stand project, should it be in contrast with the Regulations, the exhibition visual is disturbed, or if it causes any damage to exhibitors or to the visitors.

As for the stand walls, partitions or signs, the following shall apply:

1. for the exhibiting spaces adjoining the pavilion walls, the back wall of the stand is allowed up to mt. 3.00 from the ground;
2. for stands not adjoining the pavilion walls, the back and side partitions cannot exceed a height of mt. 2.50 from the ground;

3. Lighted signs are admitted to a maximum height of mt. 2.80 from the ground as long as they will not cause any damage or inconvenience to adjacent stands. It is absolutely forbidden to invade or occupy the passing lanes and aisles.

4. The back of the stand walls must be of white color. It is forbidden to drive nails or expansion plugs. It is compulsory to free the emergency exits, power outlets, and also fire-fighting systems.

5. **It is possible for exhibiting companies to design special stand layouts that, with the approval of the show Technical Office, may exceed the height limits specified above.** It is compulsory to submit to the Technical Office a detailed plan with dimensions of the stand at least 40 days before the exhibition start. If these provisions are not complied with, the Organizer can apply a fine equal to the value of the estimated damage.

All the material used for the stand fitting must be of non-combustible, flame retardant or fireproof, according to current fire prevention regulations issued by the Italian Ministry of Interior. Therefore, the exhibitors who will build-up the stand by themselves or by appointing a stand building company take note of their civil and criminal liability for any damage caused by failure or violation of fire prevention rules and are required to submit, within 15 days of the event start, a declaration of fireproof suitability of the materials used for this purpose.

**Every exhibiting company that signs a contract for a Space-Only (bare) exhibition area, both inside the pavilions and outdoors, must request (at the cost of 180 euro) a 220V single-phase electric connection up to 3kW.**

The socket installed by Piacenza Expo personnel will be IEC 309 – 3 poles 16A standard.

The three-phase connection is optional and can be ordered - at a cost of euro 300 - up to 15kW, with an IEC309 5-pole 32A socket.

The exhibiting company needing electric power in its stand must indicate this in the application form and has to pay the fees for the required connection and for the relevant consumption. The exhibitor will have to use its own staff or its suppliers to setup the ground connections for lighting and power delivery. The exhibitor is required to comply with the electrical technical standards of CEI (Italian Electric Committee). Each electrical plant will be equipped with a 0,03A differential switch (circuit breaker), flameproof cable and standard plug. The organizer keeps the rights to suspend the provision of technical services to exhibitors not complying with the current regulations. The electrical plant of the stand won't be connected to the power grid until it will not be positively verified. Exhibitors not wanting to provide directly for the electrical system of the stand, can apply for the official show stand builder.

#### **B) SHELL SCHEME MODULE**

In order to help the exhibitors not wanting to provide directly to stand construction and fitting, the Organizer can provide:

- **4m x 4m** Shell Scheme Stands complete with: 2,50 m. high walls, aluminum supporting structure, fascia with company name on each open side, carpet, mono-phase electrical connection with socket and consumption included, 3 led spotlights), 1m x 1m closet with folding door, 1 coat hanger, 1 paper bin. **FURNITURE IS NOT INCLUDED.**

- **3m x 3m** Shell Scheme Stands complete with: 2,50 m. high walls, aluminum supporting structure, fascia with company name on each open side, carpet, mono-phase electrical connection with socket and consumption included, 2 led spotlights), 1m x 1m closet with folding door, 1 coat hanger, 1 paper bin. **FURNITURE IS NOT INCLUDED.**

The above said stands are built by the official stand building company of the exhibition; following direct request of the exhibitor, it can also set up complete furniture and fittings or a custom stand. In any case, it should be noted that the Organizer does not assume liability for any disputes that may arise between the exhibitor and the supplier.

#### **14. ACCESS TO THE EXHIBITION SHOWGROUNDS**

Exhibitors / stand builders entering the showgrounds for the setting-up operations must be in possession of the **Setting-up pass** (see art. 13).

Access during the exhibition opening time is allowed only to staff regularly provided with entry passes. It's forbidden to exhibitors and their employees to remain on the showgrounds after the closing time.

During the exhibition opening days, exhibitors can access the stands one hour before the opening to the public and exit within half an hour after the closure to the public.

**It is understood that for such a period of time the provisions of article 18 apply as regards the vigilance and the relative responsibility of the Exhibitor for the theft or damage of the exhibited property.**

#### **15. SHIPPING AND HANDLING OF GOODS AT THE EXHIBITION**

##### **a) Shipping**

For the shipment or collection of goods at the fair, the exhibitor will have to assign a courier selected by him.

The goods and materials sent by the exhibiting companies at the fair by courier must be clearly labeled with the following wording:

- **company name**
- **stand position**
- **GIC 2020 fair**
- **c/o Piacenza Expo - Via Tirotti 11, frazione Le Mose, 29122 Piacenza - ITALY**
- **name, surname and telephone number of the contact person at the stand**

On the day scheduled for the delivery or collection of the goods, the staff in charge of the exhibiting company must be present at the exhibition grounds, otherwise the goods will be not delivered.

The Organizing staff is not required to sign any collection or delivery in the name of the exhibitor.

**No parcel or package can be left to the S.A.T.E. office** (exhibitors technical assistance service).

**The Organizer do not assume any responsibility for theft or loss caused by failure to comply with the aforementioned regulations.**

##### **b) Handling (loading, unloading and storage)**

**The entry into the pavilions of forklifts, cranes and service aerial platforms belonging to the exhibiting companies or their stand building contractors is forbidden.**

Vehicles equipped with a heat engine will be allowed to enter the halls only for the time strictly necessary for parking (if they are intended for exhibition). In all other cases, it is absolutely forbidden to keep any heat engine inside the halls on, if not equipped with a special exhaust pipe conveying the combustion fumes to the outside of the pavilion.

The company commissioned by the Organizer for handling services within the exhibition center and, therefore, the only officially authorized, is **ITC AGEKO of Piacenza - +39-0523-577511 – e-mail: [fiera@itcageco.com](mailto:fiera@itcageco.com).**

The handling, unloading, loading and storage services must exclusively be agreed between the exhibitor and the aforementioned ITC AGEKO. **The Organizer is not responsible for any controversy or non-compliance arising between the two parties involved.**

As an additional service (on request), ITC AGEKO will offer a collection and collecting service in a special warehouse inside the exhibition center, a warehouse from which the goods can be picked up by the courier with written authorization from the exhibitor and/or goods transport note.

#### **16. CLOSING OF THE EXHIBITION - RULES FOR STAND DISMANTLING**

- The exhibited material **will not be able to leave the exhibition enclosure before closing of the exhibition and subject to prior authorization by the Organizer.**

- On the closing day of the exhibition - from 5:00 to 7:00 pm - exhibitors will be able to clear all the display and promotional material that can be transported by hand from the stand. Therefore, access will be granted to service cars, vans and trucks up to 3.5 t.

**In any case, exhibitors are obliged not to leave any object or material - easily removable - that is considered of value after the exhibition closes. The Organizer assumes no responsibility for theft or tampering that may occur during this period of time.**

- Within the deadlines set in the dismantling timetable, the stands, including the private pavilions, must be cleared: after this deadline, the removal of the material may be carried out by the Organizer without his responsibility and at the exhibitor's expense.

- Exhibitors are obliged to leave the stands in the same conditions it was delivered. For any occurred damage, the Organizer can claim against the exhibitor charging any amounts needed for recovery. During the stands clearing, exhibitors will be requested to submit to the control staff at the gates the "Exit Voucher". The "Exit Voucher" will be valid only if duly filled and endorsed by the exhibitor assistance office (S.A.T.E.). The visa will be stamped on the Exit Permit only to companies having complied with the full payment of the due amounts.

#### **17. RETENTION RIGHTS**

The Organizer, without any liability, reserves the right not to allow the exit of the exhibits in case of breach of contract by the Exhibitor. The Organizer is not responsible for any damage occurred to the exhibits while applying the above said rule.

#### **18. GENERAL SECURITY**

During the exhibition and setting-up time, the Organizer will provide for general night surveillance inside the exhibition showgrounds: however, **it will not assume any liability in case of theft and/or damage that may occur.**

**During the entire opening time of the event, as well as during setting-up and dismantling, the exhibitor is responsible for the custody and surveillance of the stand, either directly or through his own personnel. It is recommended to companies that exhibit easily removable value objects to safeguard their stand for the duration of the daily timetable.**

The exhibitor is directly responsible of the stand and for the behavior of the stand staff.

The event will be attended by a fire patrol carried out by the National Corps of Firemen. Exhibitors must carefully follow any directions received by the Fire Department staff in service.

#### **19. INSURANCE**

It's compulsory for each Exhibitor to insure:

a) the stand and the exhibited products against all risks (for example: theft, fire, malicious events in general, damage from water infiltration, water dripping water, natural events in general - breakage) excluding the possibility of recourse against the Organizer;

b) civil liability for damage caused to third parties by the Exhibitor and its employees/staff, as well as any damage caused to the Organizer and its employees and / or staff.

The Organizer assumes no responsibility for any damage caused to persons or properties, by anyone in any way; consequently, **it will not be compensated any damage** caused, for example, from: theft, fire, explosion, malicious events in general, natural events in general, water leaks, breaks, ruins and all damages to third parties caused by the exhibitor and / or its employees, both inside and in the adjacency of the fairgrounds.

Exhibitors are required to inform the Organizer about the details of such insurance coverage.

The Organizer provides a general surveillance service day and night in the exhibition showgrounds; However disclaims any liability for the damage indicated in a) and b) and for any damage caused by natural events or due to "force majeure". During the exhibition closing hours is totally forbidden to leave any personnel in the stands, unless special permission of the Organizing Secretariat office.

#### **20. ADVERTISING AND PROMOTION**

The Organizer provides to print and distribute a show Official Catalog, which will be distributed during the exhibition time.

In this publication, all the exhibitors will be listed. Paying a fee, the exhibitors can add other contents and advertising to the catalog. Inside his own stand, the exhibiting company can perform any advertising and promotional action which does not include direct comparison with other exhibitors, and do not disturb third parties. Any form of advertising on the stand is subject to authorization and approval of the Organizer.

Any form of advertising in the enclosure of the exhibition with the exception of that carried out on stands, is reserved to the Organizer and will be granted by the same upon payment of the relevant fees.

Any other form or kind of advertising, both inside and outside of the stand, is subject to the advance payment of a fee and the prior approval of the Organizer.

Audiovisual equipment that are used in the stand must be declared to the SIAE (Italian Society of Authors and Publishers) office of Piacenza, 30 days before the start of the show for the fulfillment of rights, in the event of broadcasting of video or sound products from authors enrolled in SIAE. The use of such devices is allowed until they do not disturb other exhibitors or the public. Otherwise the Organizer reserves, at its sole discretion, the right to stop the operation.

#### **ADVERTISING TAX**

The municipal advertising tax for billboards on the stands must be paid by each exhibitor.

Each exhibitor is therefore required to complete the "municipal tax form on advertising" available on the official website of the event in the special section reserved for exhibitors.

This form must be sent to the offices of MEDIAPPOINT & EXHIBITIONS (Organizer). **The tax for billboards with a surface area of up to 2 sqm. is included in the registration fee.** the Organizer is relieved of any responsibility deriving from non-compliance.

#### **21. INDUSTRIAL PROTECTION & INTELLECTUAL PROPERTY**

Only photographers authorized by the show Organizer will be allowed to take pictures in the enclosure of the exhibition. The stands, equipment, and exhibited products may be photographed, filmed, drawn or reproduced only with the permission of the exhibiting companies. The Organizer reserves the rights to reproduce or authorize reproduction of overall views of the show.

Temporary protection granted by the Ministry of Industry, Trade and Crafts to the new industrial inventions, new models and new trademarks applied on products or goods on display at the exhibition will be maintained.



**22. DIRECT SALES PROHIBITION**

According to the Law No. 12/2000 and the Regional Resolution No. 1788 of 5 September 2001, being this a specialized exhibition, it is forbidden to make any direct sales business during the exhibition.

**23. COMPLAINTS**

Any claims by the exhibiting companies must be submitted to the Organizer offices within the duration of the event. Complaints submitted after this deadline will not be accepted.

**24. GENERAL RULES**

Exhibitor must comply with any requirements issued by the police authorities to the Organizer. Any actions may be brought to the attention of Exhibitors by any means and will prevail over the general rules previously adopted.

**25. WORK SAFETY**

The Exhibitor is obliged to observe current regulations on safety at work and, in particular, to comply with the Law n. 81 of April, 9<sup>th</sup> 2008 and subsequent amendments and additions. The Exhibitor, when entrusting to external companies any setting up and dismantling work or any other works in the exhibition center, must verify the professional and technical skill, inform them about the specific risks in the exhibition center and about the Regulations of Piacenza Expo Spa - as well as comply with anything else in the current work regulations and laws.

**26. OPERATING EQUIPMENT AND DEMONSTRATION AREAS - ACCIDENT PREVENTION**

Only in exceptional cases and with the authorization of the show Organization, the machinery and equipment on display can be operated under exclusive risk of the Exhibitor if:

- They are operated within the limits of the space allocated to the Exhibitor;
- They are equipped with all safety devices complying with safety and injury prevention regulations;
- The Exhibitor shall take all necessary measures for the protection of his staff and Visitors / Operators.
- The operating equipment do not disturb neighboring exhibitors or visitors due to excessive noise, heat, vibration;

Exhibitors, in addition to ensuring the full implementation of all safety standards, laws, regulations, good practice, as well as those rules dictated by experience and prudence for the entire exhibition time, is committed to comply scrupulously to any organizer instructions.

Machinery powered by internal combustion engines and requiring the use of fuel or gas tanks cannot be operated inside the pavilions,.

Anyway, the Exhibitor must ensure that the machines are equipped with devices aimed to prevent accidents, fire, noise, odors and emissions of gases or liquids. The Exhibitor must also carry out the checks and the provisions established by the laws and regulations in force, in order to obtain the necessary authorizations from the competent authority. Suspended loads are strictly forbidden. Exhibitors must apply in writing to the Organizer for the operation of machinery on display during the event. In case of demonstrations involving the participation of Visitors, the Organizer may require additional documentation to ensure the safety of Exhibitors and Visitors as well.

The Exhibitor shall assume all civil and criminal liability for any injury and / or damage caused to third parties consequently to a failure or to a violation of the rules and / or instructions.

**27. LAW 101/18 ON PERSONAL DATA PROTECTION**

All Data supplied by the exhibiting companies will be entered into the databases of the Organizer and treated in compliance with Law no. 101 of August 10<sup>th</sup> 2018 on the protection of personal data through various operations, carried out both on paper and with the help of computer. The processing of data, which guarantees the confidentiality, is carried out for statistical, marketing, operational / strategic purposes and to update the companies on any events organized by Mediapoint & Exhibitions through the sending of information.

The data will be included only in the official catalog of the event and the exhibiting companies may request, at any time, by writing to Mediapoint & Exhibitions Srl, a confirmation of existence of their data and their availability in intelligible way.

**28. ACCEPTANCE OF REGULATIONS**

**By submitting the application form and signing of the General Regulations, each Exhibitor accepts without any reservation or limitation the above conditions** and all the rules that may be issued by the Organizer, that can – in case of failure to comply with these obligations, any regulations and any rule of law - act directly, also using his own staff at the fairgrounds. Any verbal agreements must be confirmed in writing by the Organizer.

**In accordance with and to the effects of Articles 1341 and 1342 of the Italian Civil Code, we approve the above.**

Stamp and signature of the Company Representative

date \_\_\_\_\_

\_\_\_\_\_

Stamp and signature of the Company Representative

date \_\_\_\_\_

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